



First Friday Parade Participant Guidelines

1. Organizations' First Friday representative(s) must attend all mandatory meetings determined by the First Friday Parade Director.
2. Participants' banners, displays, and/or vehicles may NOT contain vulgarity of any type or offensive language, signs, flags with any negative connotation, towels, clothing, etc. If items may be perceived as offensive, parade officials reserve the right to require that participants remove the item or that the participants be removed from the parade, as well as disqualification from the banner competition.
3. No participants' will be allowed to hand out or throw any materials or items before, during, or immediately after the parade (e.g., candy, water bottles, paper materials, etc.). This will result in the participants' removal and disqualification from the banner competition.
4. NO balloon releases or releases of any kind allowed. This will result in disqualification.
5. Any participating groups with animals (e.g., Equestrian Club) must be approved by the First Friday Director. The organization is responsible for waste clean-up prior to, during, and immediately after the parade. It is also the participating group's responsibility to ensure that all animals are properly cared for with adequate water and food.
6. Anyone driving a vehicle or motorized transportation (e.g., tractor, golf cart) must possess a valid driver's license. A picture of the driver's license should be emailed to cufirstfriday@gmail.com by **Wednesday, August 31, 2022**. Each organization is responsible for notifying the First Friday Parade Director of changes in driver and providing a picture of the new driver's license.
7. Insurance on the vehicle being driven is required.
8. Line-up will take place on Daniel Road behind Douthit Hills.
9. If you have any items that need to be dropped off prior to the parade, you may do so in the line-up area. Please note that this area will not be monitored, and you are responsible for the safety of your items.
10. If you have a concern with the previous rule about dropping off prior to the parade or need special accommodations, please contact the First Friday Director. If accommodations are needed, written approval must be received by the director and university officials by **August 31, 2022**.



11. The parade route begins at the intersection of Cherry Road and Hwy 93 (the Douthit light). We will line up at Douthit Hills. The route turns right onto Hwy 93. Participants will drive through Hwy 93 for most of the parade and turn left onto Williamson Rd. Anyone in a vehicle can continue south on Williamson Road or turn left onto Heisman Street to unload in the E-5 lot.
12. Rain or shine, the parade will go on! Severe inclement weather is the only way the parade will be canceled. Cancellation will be determined by CUPD and campus officials.
13. Participants may ride in the back of a truck but **MUST** be fully seated and secure at all times. No one is allowed to ride on top of the truck cab, on top of the toolbox or sides, stand up, or dangle legs off the rear or sides of the truck. Also, no sitting on hay bales, stools, buckets, chairs, or props of any kind, etc.
14. Participants may not ride on top of fire trucks, buses, or other unapproved vehicles. Only dignitaries (e.g., Miss Clemson, The Grand Marshal, etc.) may ride on the back of specified convertibles.
15. Anyone walking behind a truck or moving vehicle must remain at least 5 feet behind the truck at all times.
16. All participating groups must move with the natural flow of parade traffic at all times. Groups are **NOT** allowed to stop parade movement in order to perform a dance, cheer, or other activity at any time during the parade. This will result in immediate removal from the parade and disqualification.
17. **NO** revving of engines, tire burning, or any other reckless driving is allowed. This will result in removal from the parade and disqualification and a possible ban from the parade.
18. Vehicles must remain at least 10 feet behind the participants in front of them.
19. Vulgarity will not be tolerated at any time prior to or during the parade.
20. Organizations are responsible for educating all members, volunteers, alumni, etc. of parade rules and guidelines.
21. All participants must uphold behavior that reflects our University's Core Values and comply with parade officials, volunteers, and police.
22. Any organization in violation of rules may be subjected to disciplinary action with the Office of Community and Ethical Standards including, but not limited to, suspension or



dismissal from the University.

23. Parade officials reserve the right to use their discretion in removing a participant or organization from the parade at any time during the event due to a violation of the above rules, or if the safety of the participants or bystanders is in jeopardy.



Banner Competition Guidelines

1. Organizations will be allowed one extension per deadline, assuming proper communication occurs between that organization's Chair and First Friday Director. "Proper communication" will be left to the discretion of the First Friday Parade Director. After one extension, the next missed deadline will result in disqualification.
2. Organizations' First Friday representatives and organizations' Presidents must attend all mandatory meetings determined by the First Friday Parade Director.
3. **Organizations' representative(s) must read and sign the First Friday Parade Guidelines and Banner Competition Guidelines by Wednesday, August 31, 2022.**
4. Each participating group's banner must be related to the First Friday Parade theme set for this year.
5. Each banner has to be hand-painted. Banners that have been professionally printed are NOT allowed. If a banner has been printed, this will result in disqualification from the competition.
6. Only one side of the banner should be painted that will be displayed to the judges.
7. The banner cannot be more than 3 1/2 feet in height and 8 1/2 feet in width. If the banner exceeds the height and width that has been set, this will result in disqualification from the competition.
8. The participants should walk while holding the banner. No one is allowed to sit on the back of a truck while holding the banner.
9. Each organization is responsible for finding their own location to paint and keep the banner until the day of the First Friday Parade.
10. Commercial advertising is not permitted on the banners.
11. Participants' banners may NOT contain vulgarity of any type or offensive language, signs, flags (e.g., confederate flag), etc. If items may be perceived as offensive, parade officials reserve the right to require that participants remove the item or that the participants be removed from the parade, as well as disqualification from the banner competition.
12. The First Friday Parade Director decides the judges for banner competition.
13. Participating groups must submit a short paragraph explaining how their banner design



relates to the parade theme along with a draft of the design by **Wednesday, August 31, 2022.**

14. Judges will be using the following criteria: (YOU MUST BE AT PEP RALLY TO WIN!)

- a. Relation to First Friday Theme—15 points
- b. Organization's Theme—15 points
- c. Originality—20 points
- d. Difficulty—15 Points
- e. Color—10 Points
- f. Overall Impression—25 points
- g. Paragraph Explanation—100 points

Total—200 points

15. In order to receive prize money, organizations must register in BuyWays by **Wednesday, August 31, 2022.**

My signature below indicates that I have read and understand the parade guidelines above, will educate my members about every one the rules and expectations, and ensure that they are followed as indicated.

Organization Chair(s):

Print Name(s): _____ **Signature(s):** _____

Date: _____ **Organization/Group/Business Name** _____

A copy of this document will be provided to the signer along with the executive leadership of the organization, if the signer does not fill that role. Terms of this agreement are subject to change and signers/executive leadership will be notified of any changes. Any questions relating to these guidelines may be directed to Carter Duke via email at duke7@g.clemson.edu and/ or cufirstfriday@gmail.com.